

AUTHOR: Bernama SECTION: STARBIZ PAGE: 2 PRINTED SIZE: 63.00cm² REGION: KL MARKET: Malaysia PHOTO: Full Color ASR: MYR 3,183.00 ITEM ID: MY0045595839



13 OCT, 2021

MyEG's China platform plays pivotal role



The Star, Malaysia

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KUALA LUMPUR: The Xinghuo-Zetrix platform developed by MyEG Services Bhd (MyEG) to connect Malaysian businesses in China will play a pivotal role in ensuring the success of Regional Comprehensive Economic Partnership (RCEP) to solve many issues impeding free trade.

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Minister of Science, Technology and Innovation Datuk Seri Dr Adham Baba said local businesses should use the platform to connect with their customers in China to ensure the authenticity of their products and increase the efficiency of their processes.

"Malaysian exporters will gain a competitive advantage and hence trade between Malaysia and China will grow further," he said. — Bernama



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SUMMARIES

KUALA LUMPUR: The Xinghuo-ZetrLx platform developed by MyEG Services Bhd (MyEG) to connect Malaysian businesses in China will play a pivotal role in ensuring the success of Regional Comprehensive Economic Partnership (RCEP) to solve many issues impeding free trade.